

GLOBAL MBA PROGRAM 2026-2028

WHERE ENTREPRENEURSHIP, LEADERSHIP,
AND TECHNOLOGY DRIVE SUSTAINABILITY.

Educating Minds,
Connecting Continents-

48+ Alumni In
13+ Countries



Affiliated to
University of Calicut



Approved by
All India Council of
Technical Education (AICTE)



Member of
ACBSP



Member of
AMDISA



GOLD
MEMBERSHIP



Member of
HACT

WHERE GLOBAL MINDS UNITE THROUGH HOLISTIC EDUCATION

LEAD College is a 15-year -old independent, autonomous institution affiliated to the University of Calicut, a state university recognized by the University Grants Commission (UGC). We offer a two- year, full time, MBA and MCA programs designed to empower future business leaders. **Our campus is located in a prime location close to major urban amenities such as railway station, airport, highways, shopping malls, hospitals and banks offering accessibility and convenience.**



SPECIALIZATIONS



Marketing
Management



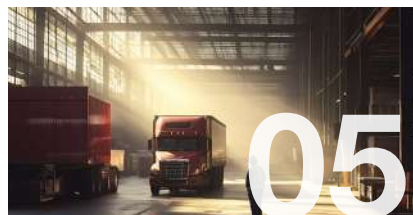
Finance
Management



Human
Resources Management



Business
Analytics



Operations, Logistics and
Supply Chain Management



Entrepreneurship



EXTRA-CURRICULAR PROGRAMS CONDUCTED

- Future leaders-A district-level competition is being conducted for UG final-year students, and the selected participants will compete further at LEAD College.
- L MAD- Entrepreneurial and business-focused activities for LEAD freshers
- i LEAD-A three-day management fest featuring games and events organized for external colleges.
- NEC (National entrepreneurship Conclave)- A yearly event held to encourage and support emerging entrepreneurs.
- OBT (Out bound training)- A 5-7-day program of experiential learning using outdoor adventure activities designed to build teamwork, leadership, and communication skills.
- Workshops- LEAD offers a range of management-focused workshops to foster leadership.
- JCI (Junior Chamber International) events or club events – Lions, ROTARACT- Club activities organized and managed by LEAD students.

11

Fuel your ambition with Scholarship Benefits

01 Entire
tuition fees

02 Training
charges

03 Industrial
visits

04 Library
fees

05 Internet
charges

06 Computer lab
fees

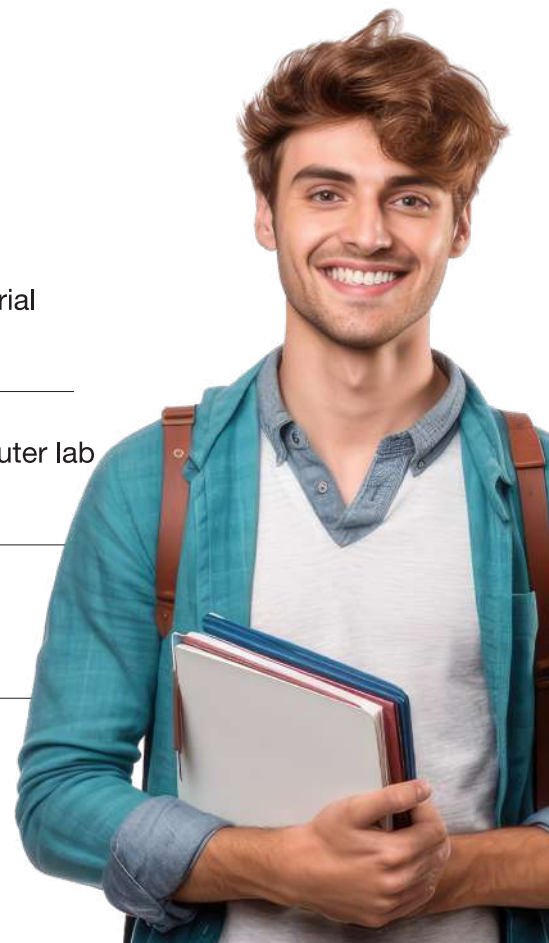
07 Examination
fees

08 Value added
courses

09 Food

10 Uniform

11 Accommodation



VALUE ADDED COURSES

01 **Turning point (Induction program)**

An intensive 7-day workshop conducted for fostering personal growth. Here, participants will be helped to improve their goal setting, communication skills and interpersonal skills.

03 **Business plan Sessions**

These business plan sessions provide a structured platform to develop, refine, and present innovative business ideas. Participants will gain practical insights into strategy, market analysis, and financial planning.

05 **All India Management Association's BizLab Business Simulation (AIMA BizLab Simulation)**

An AI-powered virtual business management program helps students build decision-making skills in a simulated environment.

07 **Advanced - Excel**

This includes AI-driven programs focused on employability skills and entrepreneurship.

09 **Zoho Books Certification**

Zoho is a cloud-based accounting software, and LEAD has partnered with Zoho to provide students with certifications that validate their proficiency in it.

02 **Communication Workshop**

This workshop is designed to strengthen participants' ability to communicate with clarity and confidence. It emphasizes the development of effective speaking, active listening, and interpersonal skills applicable in both personal and professional contexts.

04 **KPMG Certification**

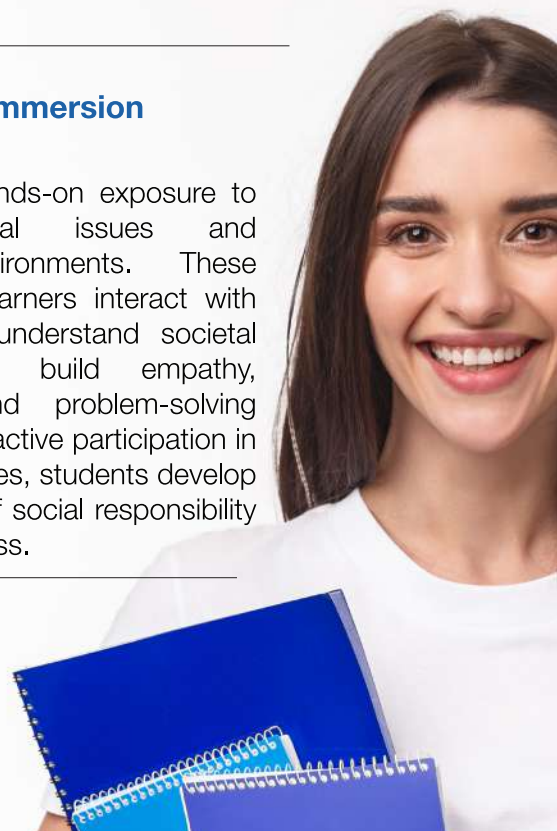
It offers certifications in fields such as marketing, finance, and operations.

06 **Ignite Entrepreneurship Certification**

The Wadhvani Foundation program that offers an experiential entrepreneurship program that provides hands-on learning and takes students through a structured journey from idea generation to execution.

08 **Social Immersion Classes**

offer students hands-on exposure to real-world social issues and community environments. These programs help learners interact with diverse groups, understand societal challenges, and build empathy, collaboration, and problem-solving abilities. Through active participation in community activities, students develop a deeper sense of social responsibility and civic awareness.



2024

Most Promising
B- school by
LinkedIn and
Samsung

2023

Times of India
2nd best B- school
in Kerala.

2023

Best B-school
in Education
Sector (FICCI)

2023

Asian
Excellence
Awards
Singapore

2022

Business
India A+++



FEES

The fees to be paid
1500 USD
towards statutory charges
(University, Foreigners Regional
Registration office, Equivalency
and Processing fee)

INTERNSHIP

Internationals can go for
internship subject to the
approval from Foreigners
Regional Registration Office
(FRRO)



MBA 2026-28

REIMAGINING MANAGEMENT EDUCATION FOR A DYNAMIC FUTURE

At LEAD College, the new-age MBA program (Batch 2026–28) blends global management fundamentals with the agility of digital transformation. Designed for tomorrow's leaders, the curriculum integrates analytics, sustainability, technology, and human insight — preparing graduates for leadership in the AI-driven business world.

Our restructured four-semester pathway combines immersive learning, industry certifications, and experiential projects, ensuring every learner becomes a strategist, innovator, and responsible leader.



SEMESTER 1

Pathway for Management

Management Mastery: •

The Essential Toolkit – experiential introduction to managerial roles and decision frameworks

Economics Unlocked: •

Business Insights – connecting theory to real-world markets

Law for Leaders: •

Legal Essentials Simplified – business law decoded for managers

Excel Power-Up & Canva Skills •

modern data and design literacy for business managers

Case Method Catalyst: •

Think Like a CEO – Harvard-style case learning immersion

Core Courses

Essential Industrial Insights •

Python for Business Decision Making •

Finance I, Marketing I, OB & HRM I, Operations I, Economics for Managers

Distinctive Add-ons

Zoho Certification •

Industrial Insights Series •

Turning Point & Outbound Leadership Program •

SEMESTER 2

Strategic Perspectives

New & Innovative Core Courses

- **Kerala's Economic Landscape & Leading Industries** – decoding regional growth and investment potential
- **Strategic Commercial Geography:** India & Global Markets – linking trade, geography, and strategy
- **Environment & Sustainability** – integrating green practices in business decisions
- **Entrepreneurship** –with Wadhvani Foundation certification
- **Introduction to Data Analytics (Workshop Mode)** – hands-on analytics for managers
- **Finance II, Marketing II, OB & HRM II, Operations II** – advancing functional mastery

Value-Added Certifications

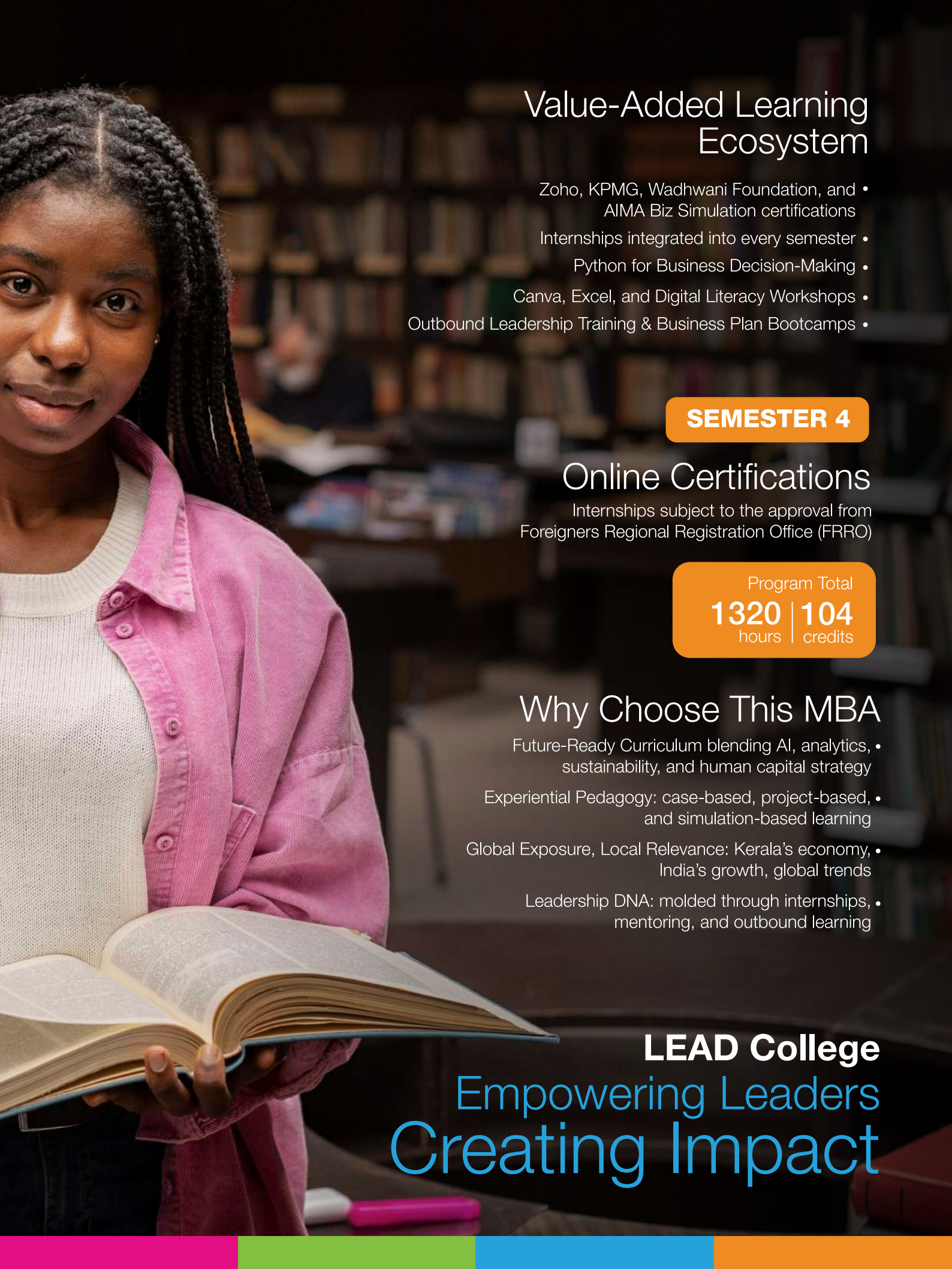
KPMG Analytics | AIMA Biz Simulation | Advanced Excel for Business

SEMESTER 3

Integration and Specialization

Sample Electives:

- **Marketing:** Data-Driven Marketing, Retail Marketing with IoT & AI, Social Media Marketing 4.0
- **HRM:** Reskilling for Future Jobs, HR Metrics & KPIs, HR Analytics & Predictive Planning
- **Finance:** FinTech & Digital Banking, Behavioural Finance, Financial Modelling using Python
- **Operations:** Retail Supply Chain 4.0, AI-Powered Logistics Optimization, Freight & Cost Optimization
- **Business Analytics:** Data Visualization, Machine Learning, Big Data & Cloud Analytics
- **Core Integrative Course:** Strategic Management – synthesizing business functions through live simulations.



Value-Added Learning Ecosystem

- Zoho, KPMG, Wadhvani Foundation, and AIMA Biz Simulation certifications
- Internships integrated into every semester
- Python for Business Decision-Making
- Canva, Excel, and Digital Literacy Workshops
- Outbound Leadership Training & Business Plan Bootcamps

SEMESTER 4

Online Certifications

Internships subject to the approval from Foreigners Regional Registration Office (FRRO)

Program Total

1320 | **104**
hours | credits

Why Choose This MBA

- Future-Ready Curriculum blending AI, analytics, sustainability, and human capital strategy
- Experiential Pedagogy: case-based, project-based, and simulation-based learning
- Global Exposure, Local Relevance: Kerala's economy, India's growth, global trends
- Leadership DNA: molded through internships, mentoring, and outbound learning

LEAD College

Empowering Leaders
Creating Impact



APPROVED BY

AICTE

The All-India Council for Technical Education is a national statutory body that oversees technical education in India.

AICTE is responsible for approving and regulating programs in fields such as engineering, management, pharmacy, and architecture.

UGC

The University Grants Commission (UGC) of India is the apex body responsible for maintaining quality standards in higher education. It ensures academic excellence by recognizing universities and supporting them through funding and regulation. The University of Calicut is a leading public university in Kerala, India, recognized by the UGC, offering a wide range of globally relevant academic programs and a vibrant campus life.

MEMBER OF

ACBSP

**(Accreditation Council
for Business Schools and
Programs)**

is a global organization that accredits business programs focused on teaching quality and student success. Founded in 1988, it supports continuous improvement and practical learning in business education worldwide.



AMDISA

**(Association of Management
Development Institutions
in South Asia)**

is a regional body that promotes management education and collaboration among South Asian countries. Based in Hyderabad, India, it conducts academic programs, research, and networking events. It improves quality in management institutions across the region.

GSAAA

**(The Global Standardization
and Accreditation Agency)**

Gold Membership – is an international body that accredits educational institutions and programs, promoting quality, consistency, and global standards in education.





LEAD

LEAD COLLEGE AUTONOMOUS

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LEAD GROUP OF INSTITUTIONS

LEAD KBS

LEAD - KOCHI BUSINESS SCHOOL - MBA
admissions@kbs.edu.in | www.kbs.edu.in
Near Info Park Thengod, Edachira
Kochi, Kerala – 682030

LEAD PIMS

LEAD - PEOPLE INSTITUTE OF
MANAGEMENT STUDIES - MBA
info@pims.ac.in | www.pims.ac.in
Thekkil- Aletty Rd, Munnad, Kasargod,
Kerala – 671541

LEAD SIST

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AND TECHNOLOGY - MBA, B. Tech
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LEAD SCET

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