

LEAD Admission Policy 2024

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Introduction:

The Admission cell facilitates UG students for their MBA admissions at LEAD College of Management. It also helps students in career planning through various sessions and select them on the basis of their performance on different selection procedures like interview, group activities, etc. Admission Office also organizes different entrance coaching programs to enhance the prospects to get qualified on various entrance examinations like KMAT and CMAT. Students of LEAD College of Management who belongs to Admission LOT organises all programs associated with the admissions, coaching programs etc. which gives them experience and exposure in the field of marketing and associated sectors. This exposure empowers them with the best placement opportunities as well. The culture and legacy of LEAD College of Management ensures 100% filling of allotted seats (360).

Student Admission Cell: A body consisting of the Director, Admission Officer, Tele callers and Student Admission LOT.

Objectives

- Take admissions for the upcoming MBA batch of LEAD College of Management and fill in the seats with the eligible UG students as per the university norms and regulations.
- Formulate the admission policy for upcoming year
- Create the brochure and website as per the policy decisions
- Start the marketing campaign
- Accept the application forms
- Sort the application forms received
- Conduct the admission procedure for the eligible candidates
- Evaluate the performance of the students
- Publish the selection list
- Admit the eligible candidates
- Verify the documents and confirm the admission list.

3. Coaching Programs:

3.1 Intention

Create awareness about entrance examination

- Give the necessary tips and techniques to enable them to crack the entrance exams
- Provide 3 days residential exposure at LEAD College of Management and
- Support the students with the essential confidence to face the examination.

3.2 Registration

- Any UG graduate / final year student can apply for the entrance examination as well as the coaching organised by LEAD College of Management.
- A registration link will be provided and the student can submit the same including a payment of Rs 500/- for 3 days residential coaching.

3.3 Duration

The coaching will be arranged for 3 days as residential mode prior to the date of entrance examination.

3.4 Coaching Schedule

The coaching is arranged for 3 days on different subjects like

- Quantitative Aptitude
- Reasoning
- English
- Puzzle solving
- Career Guidance
- Motivation
- Confidence building etc

4. Admission Procedure.

Admission cell organises 3 level selection process for the applied candidates named as

1. WAD (What After Degree)
2. Know LEAD
3. VLEAD

What After Degree (WAD)

This is the career guidance orientation program for one and a half hours which gives the students an insight into their future and helps them to take an apt decision which decides their future. It is conducted offline at the college.

Know LEAD

This is a session taken by the director of LEAD college of Management which details about the rules and regulations of the college. The session is taken for the students and their parents which extends upto 1.5 hours and is conducted at the college in offline mode.

VLEAD

This is the selection procedure which includes 6 rounds to evaluate their performance on different key factors. This includes interview session taken by the director and 5 games / activities which measures their potential on different aspects as an individual as well as a team member. The evaluation is being done by the admission LOT members along with some faculty member(s).

Selection

The students who score more than 60% in the entire selection procedure is given selection to the MBA batch 2024-26. They can confirm their seat by the payment of admission fee of Rs 40,000/-.

5. Admission

Admission process is organised by the Admission Cell once in every week.

5.1 Commencement of Admission Process

At LEAD, admission process commences on the next day of the closure of admissions by the University for the previous academic year and extends till the seats get filled in fully.

5.2 Eligibility

Any student who has qualified the UG with a minimum of 50% and who qualifies with a cut off clearance for any of the entrance examinations like CAT, CMAT or KMAT is eligible to apply for the admission at LEAD College of Management.

5.3 Fee Structure

The fee structure for MBA batch 2024-26 is Rs. 8 lakhs including everything. The split up will be as follows

Admission Fee : Rs 40,000/-

Semester Fee : Rs. 1,90,000 /- (*4 semesters)

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