

LEAD

LEAD COLLEGE OF MANAGEMENT

NBA

NATIONAL BOARD
OF ACCREDITATION

ACCREDITED BY NBA



Placement Brochure
2022-24

LEADers

of tomorrow

vimal.m@lead.ac.in

10+ Years

1600+ Students

1400+ Placements

5+ Accreditations

300+ Awards

500+ Corporate Connections

100+ Dedicated Resources

30+ International students

VISION

To be recognized as a leading business school in the country, developing global leaders, and ideas that significantly impact the society

MISSION

- To provide a transformational learning experience, that enables the students to realize their true potential to be global leaders
- To attract the best global talent and enable them to together create and disseminate new knowledge
- To foster a teaching-learning environment that forges moral values and ethical behavior

PROGRAM EDUCATIONAL OBJECTIVES

PEO 1:

Demonstrate Updated Knowledge and superior skill as management professionals

PEO 2:

Possess and promote an aptitude for Research, Innovativeness and Life-long learning

PEO 3:

Display ability in setting organizational goals and building/motivating multi-dimensional teams to achieve them

PEO 4:

Formulate and implement Corporate Governance policies practices and decision as true global LEADers upholding Societal, Environmental and Ethical Values

About the Institute

LEAD College of Management, a standalone MBA institute, approved by AICTE and affiliated to University of Calicut was established in 2011. LEAD is an acronym derived from 'Leadership & Entrepreneurship Academy, Dhoni.

College accredited by NBA, NAAC, ACBSP Member and Member of Association of Indian Management Schools (AIMS).

LEAD has a unique way of fostering wholesome growth in students by active learning through managing actual situations. The theoretical knowhow imparted in the classroom environment is reinforced by practical experience gained through student participating in college activities, organising programmes, conducting training sessions some external like internship, projects, etc.

LEAD is similar to a family where each member by default has a sense of ownership and responsibility. We believe that through participation in the various processes of the organisation, the students will get hands on experience of decision making, responsibility and team building. Hence, at LEAD, students are the owners of various LOTs (LEAD Operating Teams) which have a specific set of responsibilities...



About LEADX

'LEADX' which is an initiative of LEAD College of Management, ideated and executed under the leadership of the great educationist and philanthropist Dr. Thomas George (Director) wherein training and Placements are extended to more than one MBA institute

LEAD College of Management
Palakkad

LEAD
LEAD COLLEGE OF MANAGEMENT

LEADX

KOCHI
BUSINESS
SCHOOL
An International Best Practice Business School

KBS, Kochi



Awards & Accolades



Ranking of College



2021
THE TIMES OF INDIA

Top 100 B-schools
India ranking



2020

2019

Business India

India's best B-schools ranking



Listed along with 6 IIMs, VIT Vellore, Symbiosis, SRM, BITS Ranchi

Became the youngest college from Kerala to be awarded in the management category



Course Details

Specialization

Marketing

Finance

Human Resource

International Business

Systems

Travel & Tourism



Value Added Course

Message from the Dean-

Corporate Relations/
Placements

The Placement Cell at LEAD College of Management gives utmost importance to see that all its students are placed suitably after successful completion of their studies. The cell ensures that every

student gets the right skill, leadership qualities and domain knowledge so that they are readily acceptable by the industry. The department organizes resourceful activities and workshops that enable students to be effective team leaders as well as team players. This department operates with twin-fold focus, i.e.; augmenting internal capabilities by fostering contemporary grooming of students and by enabling the industry to identify and absorb intellectuals with requisite technical and managerial skills. Through the two years of study, students are groomed to "INDUSTRY READY"!

I extend a warm welcome to the aspirants to explore the journey with LEAD to add real value and prestige to their professional career.

All the very Best!

Prof G R Nair

100%

Internships

13.58

Highest
CTC(LPA)

Placement Snapshot

5.2

Average
CTC(LPA)

70.09%

First time Recruiters

The Placement Cell at LEAD College of Management works closely with all the stakeholders viz, the industry, student, faculty and alumni. The objective of the cell is to facilitate career opportunities to students by acting as an interface between students and corporates. The cell is able to achieve this objective through crafted initiatives and training programs which bridges the skill gaps of students vis-à-vis industry expectations.

The Department at LEAD College of Management Operates on a win-win model for its stakeholders through Internship Fair and Placement Drive, LEAD College of Management sets up a platform for students and industry to explore and fulfil mutual aspirations. Having been rated high by various agencies, LEAD College of Management has emerged as one among the elite Indian Management colleges.

This recognition stands as a testimony to the strong and unparalleled collaborations that LEAD College of Management enjoys with the industrial bodies. It is also a reflection of the amount of trust and confidence that the corporate world bestows on LEAD College of Management and its students.

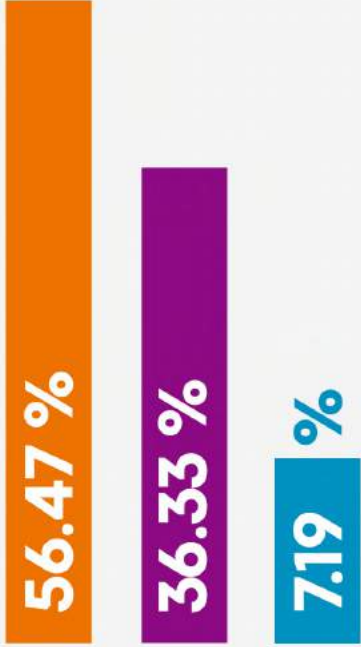
Placements @ LEAD

Patronized by



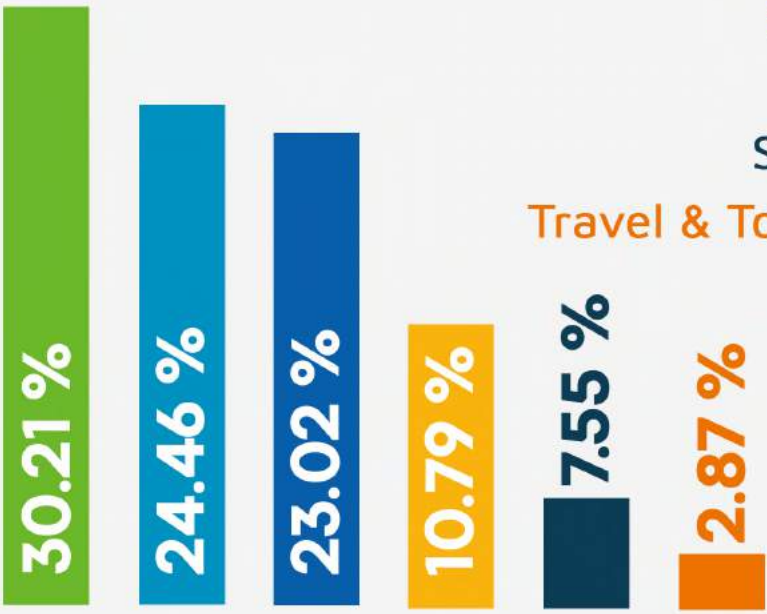
Specialization Major 2022-2024 Batch

- Marketing
- Finance
- HR



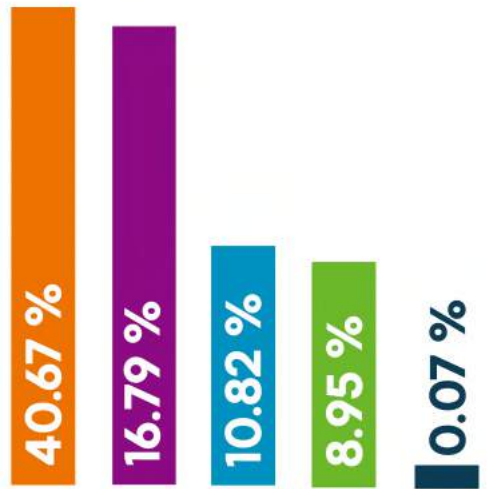
Specialization Minor 2022-2024 Batch

- Marketing
- HR
- Finance
- IB
- Systems
- Travel & Tourism



Placed Students

- Marketing
- General Management
- Finance
- Retail Operations
- HR



Placement Training

An exclusive placement training was conducted for the 2023 passout students of LEAD College of Management that lasted for 15 days.

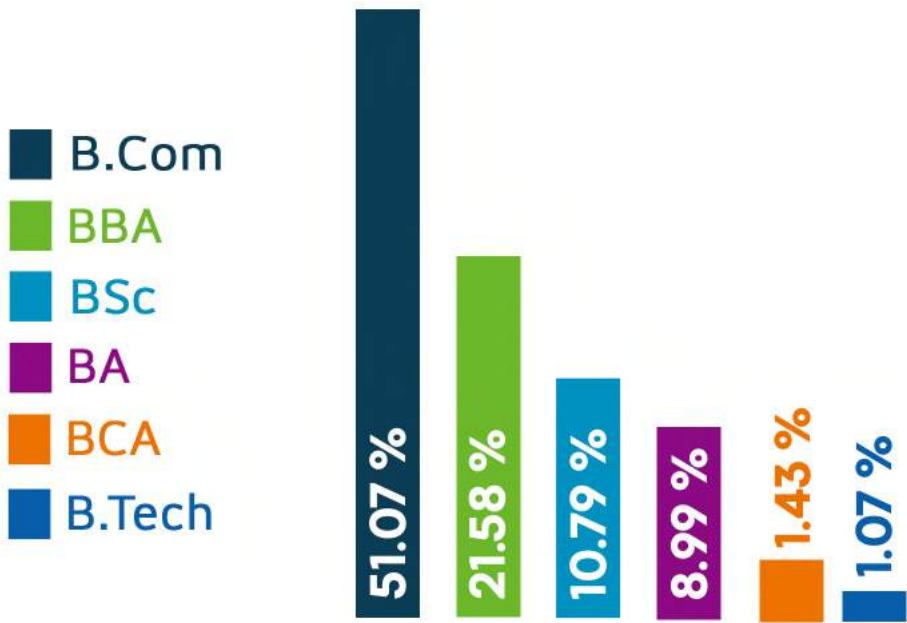
The training has imparted insights on Soft Skills, Interview and GD skills, Online interview, Aptitude and evaluation. Veterans from each specialized domains led the training with engaging and simulation methods.

Also a detailed session on choosing the right specialization was given to students which infact has guided them well to take decision on specialization and define their career path.

In addition to this daily Value added sessions are provided to students by internal resource persons to bring a continuous evaluation and improvement.



Educational background



Firm Steps at Success

- Case Study and Paper Presentations
- Industrial Visit
- Organizational Study
- Panel Discussion
- Guest lecture series

International learning Exchange program

Industry mentoring Seccession

Alumni mentoring Session

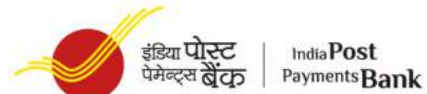
Corporate Training

Research and counseling

Internship companies 2022-24

Summer internship is a practical exposure to the students and one of the most effective way for students to attain knowledge and experience of the real work scenario and challenges. It help students for the depth and detailed analysis of organisation and for identifying the business problems and recommending the solutions.

Faculty members play a major role in mentoring the students to achieve their career path through internships. All students from 2021-23 batch of LEAD College of Management completed their internship in the month of July and August 2022. Totally 269 students completed internship from 25 companies in different specialization (Marketing, Finance , HR). Major internship companies include ABFR, Federal Bank, L&T, Lulu, ITC, Trends etc...



A Campus full of

Multi talented

Multi toned

Multi skilled

Multi shaded

Individuals

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