



# PLACEMENT LOT

lead your passion

## Placement Report for the MBA 2020-22 Batch

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## Preface

I enclosed a summative report of the placement activities undertaken at Lead College of Management for the 2022 graduating batch.

The placement report reflects the status as on 31st May 2022, the last day of our academic year.

I would like to thank Dr. Thomas, our Chairman and Director for his support and the Decision Making Group for their support and encouragement. My placement team along with the placement LOT volunteers who ensured that the process went smoothly also need a special mention.

Our recruiters deserve our sincere thanks for their continued support to us and giving us valuable feedback both from an institutional and recruiter perspective .

After the pandemic, it would seem a hybrid mode of recruitment is now the norm for many companies. These pose an opportunity and a challenge for placement. Whilst this calls for a larger and a better technology framework, it also needs a different strategy to succeed from the students' perspective in the context of a virtual engagement.

We have delivered 100+ hours of important sessions towards soft skill enhancements, communications, group discussions, resume refinements, English and interview techniques. These will be accelerated as now students are available on-campus and are more accessible.

There are challenges ahead for us . The advent of AI and analytics mean we need to reskill our students to the industry requirements. The recruitment of WITCH sets ( Wipro, Infosys, TCS,HCL) are undergoing a change. Post-pandemic there is a surge in demand for jobs in core areas . Domain wise HR will remain a challenge as there is a pro-rata demand for MBAs in this domain. We are working on a different strategy for 2022-23 A brief 2022-23 Plan is also enclosed for your perusal.

Warm regards

Training & Placement Cell  
June 15, 2022.



Dr. Thomas George K, Director



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## Overview of Performance

### Placement statistics

Facet	2019-20	2020-21	2021-22
Highest salary	10 LPA	12 LPA	12 LPA
80% percentile salary	4.75 LPA	5.75 LPA	5.38 LPA
Median salary	3 LPA	3.6 LPA	4 LPA
Nos. placed	138	117	167
% placed vis-a-vis admitted	85.19%	84.78%	91.25%
%placed vis-a-vis eligible	85.19%	84.78%	91.25%

### Recruiter Statistics

Facet	2019-20	2020-21	2021-22
Total companies in placement	82	130	176
New companies added	18	26	34
Highest count hire: Name of Co.	Asianet Broadband	PinClick	ICICI Bank
Highest salary: Name of Co.	Byjus	Federal Bank	Federal Bank
<b>Domain analysis for top 10 sectors in Alphabetical Order: Nos. placed</b>			
Retail	19	27	24
FMCG	4	7	6
Banking	18	13	40
NBFC	6	5	9
Consulting	9	30	12
Financial Services	25	8	17
EdTech	22	7	10
Insurance	12	4	15
HR & Services	6	5	9
Sports	3	2	8
Others	14	9	17
Total students placed: count	138	117	167



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## Elective Analysis vis-a-vis placement

Facet	2019-2020	2020-2021	2021-2022
FINANCE PLACED	70	69	57
MEDIAN SALARY	3 LPA	3.43 LPA	3.5 LPA
HRM	8	3	23
MEDIAN SALARY	2.8 LPA	3 LPA	3.5 LPA
MARKETING	60	45	87
MEDIAN SALARY	3.5 LPA	4.75 LPA	4.25 LPA
OPERATIONS	NA	NA	NA
MEDIAN SALARY	NA	NA	NA



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## List Of Students Placed In The Admission Cycle 2021-22

No	Name	Roll No	Specialization	Role	Co Name	CTC offered( Rs lakhs p.a)
1	AARISHA R	LCAUM BA002	Human Resource	Management Trainee	Diamond pick	3.5
2	ABHAY SANKAR	LCAUM BA003	Marketing	Executive I - Retail Sales	Asian Paints	7
3	ABHIJITH E	LCAUM BA004	Finance	Tax Associate	PWC	6
4	ABHINAV CM	LCAUM BA005	Marketing	Sports Leader	Decathlon	3
5	ABHINAV NAMBI K	LCAUM BA006	Marketing	Assistant Manager	Bajaj Health	5
6	ABILASH M	LCAUM BA008	Finance	Executive Trainee	HDFC LIFE	4.25
7	ABIN JACOB	LCAUM BA009	Marketing	District Franchise Advisor	Rich Indian International	6
8	ADHARSH A	LCAUM BA001	Finance	Trainee Assistant Store Manager	ABFRL	4.75
9	ADIL SAFWAN	LCAUM BA010	Marketing	AREA SALES MANAGER	L&T	7
10	ADITHYA RAJ	LCAUM BA011	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
11	ADITHYA S RAVI	LCAUM BA012	Finance	Associate Process Manager	EClerx	6.8
12	AFSAL K	LCAUM BA013	Finance	Assistant Manager	ICICI	3.5
13	AISWARIYA S NAIR	LCAUM BA014	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
14	AISWARYA M	LCAUM BA015	Marketing	Associate Process Manager	EClerx	6.8
15	AISWARYA P J	LCAUM BA016	Finance	Analyst	StateStreet HCL	3
16	AISWARYA V KUMAR	LCAUM BA017	Finance	Assistant Manager	ICICI	3.5
17	AJAY BENNY	LCAUM BA018	Finance	Assistant Manager	ICICI	3.5
18	AJAY K	LCAUM BA019	Marketing	Business Development Executive	Extramarks	7
19	AJMAL K V	LCAUM BA020	Marketing	Tax Associate	PWC	6
20	AKASH LUKOSE	LCAUM BA021	Finance	Business Development Executive	Extramarks	7
21	AKHIL DEV	LCAUM BA022	Finance	Assistant Manager	ICICI	3.5
22	AKHIL N R	LCAUM BA024	Marketing	Executive Trainee	HDFC LIFE	4.25
23	AKHIL VARGHESE THOMAS	LCAUM BA025	Finance	Assistant Manager	ICICI	3.5
24	ALEN JOHN	LCAUM BA027	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
25	AMAL KRISHNA N B	LCAUM BA029	Finance	Trainee	Dalmia Cements	3.5



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26	AMIR SUHAIL	LCAUM BA030	Finance	Executive Trainee	ESAF	3
27	AMITH PETER JOSE	LCAUM BA031	Human Resource	CFM Associates	Accenture	5.38
28	ANAND ASHOKAN	LCAUM BA032	Finance	Assistant Manager	ICICI	3.5
29	ANANDU P. SHAJI	LCAUM BA033	Marketing	AREA SALES MANAGER	L&T	7
30	ANAS BABU	LCAUM BA034	Marketing	District Franchise Advisor	Rich Indian International	6
31	ANAS CR	LCAUM BA035	Human Resource	Marketing Executive	Grand Hyper	5.52
32	ANCY PAUL	LCAUM BA036	Human Resource	Executive-Talent Acquisition	Affable Freshers	4
33	ANGEL ROSE	LCAUM BA037	Marketing	Management Trainee	Wipro	3.5
34	ANJALI B	LCAUM BA038	Finance	Management Trainee	Diamond pick	3.5
35	ANJANA R	LCAUM BA040	Finance	Research Associate	Morning Star	4
36	ANJU K J	LCAUM BA041	Finance	Senior Executive - A3 grade	Reliance Trends	3
37	APARNA HARI	LCAUM BA042	Human Resource	Management Trainee	Diamond pick	3.5
38	APARNA HARIDAS	LCAUM BA043	Human Resource	Sports Leader	Decathlon	3
39	APARNA S	LCAUM BA044	Finance	Management Trainee	Diamond pick	3.5
40	ARJUN KRISHNA A	LCAUM BA045	Marketing	Executive I - Retail Sales	Asian paints	6.8
41	ARJUN P B	LCAUM BA046	Travel & Tourism	Growth Executives	Talent Serve	6
42	ARJUN V	LCAUM BA047	Finance	Trainee	Resource Pro	3
43	AROMAL SHYLAJAN	LCAUM BA048	Finance	Management Trainee	MAX	4.75
44	ARSHA P	LCAUM BA049	Marketing	Sports Leader	Decathlon	3
45	ARUN KM	LCAUM BA050	Finance	Tax Associate	PWC	6
46	ARUN V	LCAUM BA051	Marketing	Business Analyst	OHO Solutions	3
47	ARUNIMA ACHUTHAN	LCAUM BA052	Finance	Assistant Manager	ICICI	3.5
48	ASHIK H	LCAUM BA053	Marketing	Sales Trainee	ITC	4.05
49	ASHIK S B	LCAUM BA055	Marketing	Channel Sales Manager	TATA AIG	3.25
50	ASHISH BIJU	LCAUM BA056	Marketing	Executive I - Retail Sales	Asian Paints	6.8
51	ASHWIN M	LCAUM BA057	Marketing	Public Relation Officer	GLOBAL SCANNING CENTER	2.4
52	ASWAJITH A	LCAUM BA058	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
53	ASWATHY S KUMAR	LCAUM BA059	Marketing	Trainee Assistant Store Manager	ABFRL	4.75



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54	ASWIN S	LCAUM BA060	Marketing	Assistant Manager	Bajaj Health	5
55	ATHIRA S NAIR	LCAUM BA062	Marketing	Assistant Manager	ICICI	3.5
56	ATHULYA SURESH	LCAUM BA063	Finance	Management Trainee	Diamond pick	3.5
57	BADUSHA KT	LCAUM BA064	Finance	Sales Trainee	Ramco	2.88
58	BEJIN JOHN MATHEW	LCAUM BA065	Marketing	Channel Sales Manager	TATA AIG	3.25
59	BIBIN JOSEPH	LCAUM BA066	Marketing	Assistant Manager	ICICI	3.5
60	C AJAI KRISHNA	LCAUM BA067	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
61	CHARULATA RUSSEL	LCAUM BA068	Human Resource	Marketing Executive	LULU	2.1
62	DEEPAK JOE XAVIER	LCAUM BA069	Marketing	Sports Leader	Decathlon	3
63	DEEPTHY D	LCAUM BA070	Finance	Junior Executive	Expat Partners	4
64	DENIN JOHNY	LCAUM BA071	Marketing	Assistant Manager	ICICI	3.5
65	DIPIN K	LCAUM BA072	Marketing	Senior Executive - A3 grade	Reliance Mart	3
66	DRISYA S	LCAUM BA073	Human Resource	Operations Executive	UNSCHOOL	5
67	FAIZ MUHAMMED	LCAUM BA075	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
68	FAIZAL HASSAN	LCAUM BA076	Human Resource	Business Development Executive	Extramarks	7
69	FARSAN MOHAMMED	LCAUM BA077	Finance	Analyst	StateStreet HCL	2.4
70	FIROS ALI A	LCAUM BA079	Marketing	Trainee	Dalmia Cements	3.5
71	G GOPIKA	LCAUM BA080	Finance	Tax Associate	PWC	6
72	GREESHMA K	LCAUM BA081	Marketing	Assistant Manager	ICICI	3.5
73	HEMANTH HARIDAS	LCAUM BA082	Finance	Data Analyst	UniqLeads	3
74	JASLEEM P	LCAUM BA084	Marketing	Marketing Executive	Grand Hyper	5.52
75	JAYALEKSHMI S	LCAUM BA085	Marketing	Sports Leader	Decathlon	3
76	JAYASHANKAR KS	LCAUM BA086	Marketing	Sports Leader	Decathlon	3
77	JESTIN SARLOCE	LCAUM BA087	Finance	Assistant Manager	ICICI	3.5
78	JEWEL KOSHY	LCAUM BA088	Finance	Assistant Manager	Bajaj Health	5
79	JIKSON JIMMY	LCAUM BA089	Finance	Sales Manager Geo	Bajaj Allianz	2.4
80	JISHNU M	LCAUM BA090	Marketing	Inside Sales Executive	Codeyoung	7
81	JITHIN BABY	LCAUM BA091	Marketing	Marketing Executive	Grand Hyper	5.52
82	JITHIN V P	LCAUM BA092	Finance	Analyst	State Street HCL	2.4



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83	JITHINRAJ D	LCAUM BA093	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
84	JOHNS GEORGE	LCAUM BA094	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
85	JOHNS JOY	LCAUM BA095	Finance	Assistant Manager	ICICI	3.5
86	JOMOL K PAUL	LCAUM BA097	Human Resource	Recruiter – Level I	Tek Systems	4.7
87	JOYAL BENNY	LCAUM BA098	Finance	Assistant Manager	ICICI	3.5
88	JUMAILATHUL HATHOON K V	LCAUM BA099	Marketing	Sales Executive	Tokyo Freight	3
89	JYOTSNA MENON	LCAUM BA100	Human Resource	Executive Trainee	SBI GENERAL	3
90	KARAN R	LCAUM BA101	Marketing	Management Trainee	Diamond pick	3.5
91	KEERTHANA P K	LCAUM BA103	Human Resource	Associate Recruiter	Artec	4.6
92	KRISHNENDHU T R	LCAUM BA104	Marketing	Business Development Manager	BonVoice	5
93	LAKSHMI NANDAKUMAR K	LCAUM BA105	Finance	Management Trainee - Sales	CapitalVia	5.2
94	LIYA SEBASTIAN	LCAUM BA106	Marketing	Assistant Manager	Bajaj Health	5
95	MATHAI JOMIN	LCAUM BA109	Human Resource	Trainee	Resource Pro	3
96	MAYA A	LCAUM BA110	Marketing	Analyst	State Street HCL	2.4
97	MEGNA S	LCAUM BA111	Finance	CFM Associates	Accenture	5.38
98	MIDHUN DINESH	LCAUM BA112	Marketing	SSOT	Berger Paints	5.75
99	MIDHUN K	LCAUM BA113	Marketing	Management Trainee	MAX	4.75
100	MOHAMED RASEEL K P	LCAUM BA114	Finance	Sales Executive	Tokyo Freight	3
101	MOHAMMED AJMAL K B	LCAUM BA115	Finance	Management Trainee	Diamond pick	3.25
102	MOHAMMED BASIL	LCAUM BA116	Marketing	Management Trainee	Turboloux	3.5
103	MOHAMMED HASHIM	LCAUM BA118	Marketing	Assistant Manager	ICICI	3.5
104	MUHAMMED AJNAS	LCAUM BA119	Marketing	Sales Executive	Tokyo Freight	3
105	MUHAMMED SHAFEEQ.S	LCAUM BA120	Marketing	Trainee	Dalmia Cements	3.5
106	MUHAMMED YASEEN	LCAUM BA121	Marketing	CFM Associates	Accenture	5.38
107	NAVEEN N	LCAUM BA123	Marketing	SSOT	Berger Paints	5.75
108	NISHAL RASI K	LCAUM BA125	Marketing	Assistant Manager	Bajaj Health	5
109	NIYA NASNI	LCAUM BA127	Finance	Assistant Manager	ICICI	3.5
110	NOUSHAD SIRAJ	LCAUM BA129	Marketing	Senior Executive - A3 grade	Reliance Retail	3
111	NUWAIS	LCAUM BA130	Marketing	Management Trainee	Turboloux	3.5



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112	P S APARNA	LCAUM BAI32	Human Resource	Admin Executive cum Front Office Executive	FedServ	2.4
113	PADAYATTIL ANJALI JOY	LCAUM BAI33	Finance	Research Assistant	IIM Ahmedabad	3.3
114	PALLAVI V	LCAUM BAI34	Human Resource	HR Executive	OHO Solutions	3
115	PG PARVATHY	LCAUM BAI35	Human Resource	Processing Executives	RANDSTAD	3
116	PRANAV JOSE T	LCAUM BAI36	Human Resource	Associate -Sales	360 realtors	3
117	PRASEEDHA S	LCAUM BAI37	Marketing	Assistant Manager	ICICI	3.5
118	R R RAHUL	LCAUM BAI50	Finance	Assistant Manager	ICICI	3.5
119	RAHUL N	LCAUM BAI39	Finance	Tax Associate	PWC	6
120	RAIHAN E S	LCAUM BAI40	Human Resource	Tax Associate	PWC	6
121	RAKESH R	LCAUM BAI41	Finance	Trainee Assistant Store Manager	ABFRL	4.75
122	RASHIK SALAMI	LCAUM BAI42	Finance	Management Trainee	MAX	4.5
123	RESHMA RAJ	LCAUM BAI43	Marketing	Inside Sales Executive	Codeyoung	7
124	RINSHAJ K	LCAUM BAI44	Finance	Management Trainee	Diamond pick	3.5
125	RIYA JOHN	LCAUM BAI45	Marketing	Analyst	State Street HCL	2.4
126	ROBIN JOY	LCAUM BAI47	Finance	Associate Process Manager	EClerx	6.8
127	ROHIT REJIMON	LCAUM BAI48	Marketing	Assistant Manager	ICICI	3.5
128	ROSMIN THOMAS	LCAUM BAI49	Finance	Management Trainee	Wipro	3.5
129	SACHIN P K	LCAUM BAI51	Marketing	Assistant Manager	ICICI	3.5
130	SAJEESH SAJI CHACKO	LCAUM BAI52	Human Resource	Assistant Manager	ICICI	3.5
131	SAJUMON M	LCAUM BAI53	Marketing	Executive Trainee	ESAF	3
132	SANDHRA S	LCAUM BAI54	Finance	Tax Associate	PWC	6
133	SANI SIBY	LCAUM BAI56	Finance	Trainee Assistant Store Manager	ABFRL	4.75
134	SANJU MARIYAM SAJU	LCAUM BAI57	Finance	Assistant Sales Manager	Lewis Philip	3
135	SARANYA SS	LCAUM BAI58	Marketing	Assistant Manager	ICICI	3.5
136	SARATH CHANDRAN H	LCAUM BAI59	Human Resource	Tax Associate	PWC	6
137	SARATH S S	LCAUM BAI60	Finance	Assistant Manager	ICICI	3.5
138	SARATH T	LCAUM BAI61	Marketing	Senior Executive - A3 grade	Reliance Retail	3
139	SEBIN PHILIP	LCAUM BAI62	Finance	Business Development Trainee	VERZEO EDUTECH	3.2
140	SHABHARISH	LCAUM BAI63	Marketing	Recruiter – Level I	Tek Systems	4.7



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141	SHAJAHAN K A	LCAUM BAI65	Human Resource	Probationary Officer	Federal Bank	12
142	SHAMITHA SHAJAN	LCAUM BAI66	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
143	SHAN K ROY	LCAUM BAI67	Marketing	Branch Relationship Officers	AXIS Bank	4
144	SIJO JOSE	LCAUM BAI69	Marketing	Management Trainee	MAX	4.75
145	SIRAJ K J	LCAUM BAI70	Marketing	Senior Executive - A3 grade	Reliance Retail	3
146	SIRAJUDHEEN M	LCAUM BAI71	Finance	Management Trainee	Elastic run	5
147	SONA JASLY MM	LCAUM BAI72	Marketing	Assistant Manager	ICICI	3.5
148	SONA SUSAN KURUVILA	LCAUM BAI73	Finance	Business Development Intern	Acme grade Pvt. Ltd	4
149	SOUMYA P	LCAUM BAI74	Marketing	Tax Associate	PWC	6
150	SOURABH JOSE	LCAUM BAI75	Marketing	Business Development Executive	NLET	3.5
151	SREECHANDANA S	LCAUM BAI76	Marketing	Development Executive.	State Street HCL	2.4
152	SREESHNU M	LCAUM BAI77	Marketing	Trainee Assistant Store Manager	ABFRL	4.75
153	SREETHU MOL K	LCAUM BAI78	Finance	Trainee Assistant Store Manager	ABFRL	4.75
154	SRIJIN RAJ V.K	LCAUM BAI79	Marketing	Senior Bank Officer-Corporate Salary	IDFC First Bank	3.75
155	SUBIN K	LCAUM BAI80	Finance	Relationship Manager	Motilal Oswal	6.88
156	SWATHI LAKSHMY	LCAUM BAI81	Human Resource	Management Trainee	Diamond pick	3.5
157	SWETHA P J	LCAUM BAI82	Marketing	Business Development Manager	Bonvoice	5
158	SYAM KRISHNAN ACHUTHAN	LCAUM BAI83	Human Resource	Business Analyst	OHO Solutions	3
159	SYED MOHAMMED H	LCAUM BAI84	Marketing	Management Trainee	MAX	4.75
160	VAISAKH S	LCAUM BAI85	Marketing	Business Development Intern	Acme grade Pvt. Ltd	4
161	VIJAYALAKSHMI S	LCAUM BAI86	Marketing	CFM Associates	Accenture	5.38
162	VIKAS SWAMINATHAN	LCAUM BAI87	Marketing	Assistant Manager	ICICI	3.5
163	VISHNU DIVAKARAN	LCAUM BAI88	Finance	Business Development Manager	Bonvoice	5
164	VISHNU PRASAD M D	LCAUM BAI89	Marketing	Management Trainee	MAX	4.75
165	VISMAYA V	LCAUM BAI90	Marketing	Growth Executives	Talent Serve	6
166	YADUKRISHNA VR	LCAUM BAI91	Marketing	Assistant Manager	ICICI	3.5
167	YASER ARAFATH T M	LCAUM BAI92	Marketing	Business Development Manager	Bonvoice	5



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### Domain analysis for top 10 sectors in Alphabetical Order: Nos. placed

1. Retail	19	27	24
2. FMCG	4	7	6
3. Banking	18	13	40
4. NBFC	6	5	9
5. Consulting	9	30	12
6. Financial Services	25	8	17
7. EdTech	22	7	10
8. Insurance	12	4	15
9. HR & Services	6	5	9
10. Sports	3	2	8
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<b>Total students placed: count</b>	<b>138</b>	<b>117</b>	<b>167</b>



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