



# PLACEMENT LOT

lead your passion

## Placement Report for the MBA 2021-23 Batch

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## Preface

I enclosed a summative report of the placement activities undertaken at Lead College of Management for the 2023 graduating batch.

The placement report reflects the status as on 15th August 2023, the last day of our academic year. Placement is still ongoing and we are awaiting confirmations from 10+ companies on offers and visits.

I would like to thank Dr. Thomas, our Chairman and Director for his support and the Decision Making Group for their support and encouragement. My placement team along with the placement LOT volunteers who ensured that the process went smoothly also need a special mention.

Our recruiters deserve our sincere thanks for their continued support to us and giving us valuable feedback both from an institutional and recruiter perspective .

After the pandemic, it would seem a hybrid mode of recruitment is now the norm for many companies. These pose an opportunity and a challenge for placement. Whilst this calls for a larger and a better technology framework, it also needs a different strategy to succeed from the students' perspective in the context of a virtual engagement.

We have delivered 100+ hours of important sessions towards soft skill enhancements, communications, group discussions, resume refinements, English and interview techniques. These will be accelerated as now students are available on-campus and are more accessible.

There are challenges ahead for us . The advent of AI and analytics mean we need to reskill our students to the industry requirements. The recruitment of WITCH sets ( Wipro, Infosys, TCS,HCL) are undergoing a change. Post-pandemic there is a surge in demand for jobs in core areas . Domain wise HR will remain a challenge as there is a pro-rata demand for MBAs in this domain. We are working on a different strategy for 2022-23 A brief 2022-23 Plan is also enclosed for your perusal.

Warm regards

Vimal Mohan .

Training & Placement Cell

August 15, 2023.



Dr. Thomas George K, Director



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**Dr. Thomas George K, Director**



## Overview of Performance

### Placement statistics

Facet	2020-21	2021-22	2022-2023
Highest salary	12 LPA	12 LPA	12.5 LPA
80% percentile salary	5.75 LPA	5.38 LPA	7
Median salary	3.6 LPA	4 LPA	4.75LPA
Nos. placed	117	167	221
%placed vis-a-vis eligible**	84.78%	91.25%	95%

### Recruiter Statistics

Facet	2020-21	2021-22	2022-23
Total companies in placement	130	176	321
New companies added	26	34	220
Highest count hire: Name of Co.	PinClick	ICICI Bank	ICICI Bank
Highest salary: Name of Co.	Federal Bank	Federal Bank	Federal Bank
Domain analysis for top 10 sectors in Alphabetical Order: Nos. placed			
Retail	27	24	39
FMCG	7	6	5
Banking	13	40	52
NBFC	5	9	6
Consulting	30	12	9
Financial Services	8	17	23
EdTech	7	10	15
Insurance	4	15	2
HR & Services	5	9	6
Sports	2	8	1
Others	9	17	63
Total students placed: count	117	167	221

**\*\* Data is as on 30.7 for each year. Placements continue later on too. Due to delay in fourth semester results and pending arrears, students with arrears in 2nd and 3rd semester are not included after 30.7. Of the year. Base salary of a minimum Rs 2.4 lakhs p.a. Is considered as a successful placement.**



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## Elective Analysis vis-a-vis placement

Facet	2020-2021	2021-2022	2022-2023
<b>FINANCE PLACED</b>	<b>69</b>	<b>57</b>	<b>53</b>
<b>MEDIAN SALARY</b>	<b>3.43 LPA</b>	<b>3.5 LPA</b>	<b>4.73LPA</b>
<b>HRM</b>	<b>3</b>	<b>23</b>	<b>25</b>
<b>MEDIAN SALARY</b>	<b>3 LPA</b>	<b>3.5 LPA</b>	<b>3.83LPA</b>
<b>MARKETING</b>	<b>45</b>	<b>87</b>	<b>142</b>
<b>MEDIAN SALARY</b>	<b>4.75 LPA</b>	<b>4.25 LPA</b>	<b>4.88 LPA</b>



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## List Of Students Placed In The Admission Cycle 2022-23

	Name of student placed	Name of the employe	CTC IN LAKHS P.A.
1	ABHIJITH V S	Chams Branding Solutions India Pvt. Ltd	3
2	HARSHA HARIKUMAR	Miles Education Private Limited, Fairmate Chemicals, Clubw, Century Plyboard	2.4
3	ABILA B	Amrita Enterprises Private Limited	2.4
4	MUHAMMED YEHIYA	Quotesouk	2.4
5	MUHSINA C K	Miles Education Private Limited, Consero	2.4
6	NIRANJANA BOBBY	Ezee HealthCare	2.4
7	MRIDUL K SURESH	SayOne Technologies	2.5
8	SALU KURIAKOSE	HCL, Tradeshala(rejected), Carissma Solutions	3
9	ABHIRAMI P	Tokyo Freight Services	3
10	ALAN ANTONY	YES Bank	3
11	ANANDHAKRISHNAN C	Tokyo Freight Services	3
12	ANNET JOSEPH	Tokyo Freight Services	3
13	ASWATHY GOPAL	Tokyo Freight Services	3
14	AKHIL PAUL	Chams Branding Solutions India Pvt. Ltd	3
15	BIJO JOHN	KVB	3
16	DEVIKA UK	KVB	4.13
17	GOPIKA G N	Tokyo Freight Services	3
18	AKHIL TK	Bizpole Business Solutions Pvt Ltd	3
19	JAYA KRISHNAN S	KVB	3
20	KAVYA SUDHEER	Tokyo Freight Services	3
21	MEGHA LAKSHMI S T	Tokyo Freight Services	3
22	MUHAMMED ADHAM T	Collegedunia	3
23	SANDEEP N S	KVB	3
24	ALBIN BIJU	Bizpole Capital	3
25	SELMA JOSEPH	KVB	3
26	ALBIN SHINE	KPMG	5
27	SNEHA S. S	KVB	3
28	SREEJITH A T	Collegedunia	3
29	AJITHAN N VINOD	ICICI Prudential, Muthoottu Mini Financiers	3.25
30	AKHIL RAJ K	ICICI Prudential	3.25
31	AMAL NELSON	JM Lifestyle Interiors Projects Pvt Ltd	3.36
32	ANANDHU MANOJ	ICICI Prudential	3.25
33	JERIN SABU	Reliance Retail Ltd., TTK prestige	3.25
34	RASHMI P PAROKOTTIL	Reliance Retail Ltd.	3.25
35	RITTO N S	ICICI Prudential(Reject), Turborex Paints	3.25
36	ANANDHU K	KPMG	5
37	MUHAMMED SHINAS M S	Meitra Hospital	3.48
38	ABIN THOMAS	Dalmia Cement (Bharat) Ltd	3.5
39	ANARGHA SANTHOSH	Wildcraft	3.5
40	ANJU MANOJ	Kotak Mahindra Bank	3.5



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41	APARNA THANKACHAN	Kotak Mahindra Bank ,	3.5
42	GOWRI J	Tokyo Freight Services, Kotak Mahindra Bank	3.5
43	JUSTIN	ATS Share Broker PVT. LTD.	3.5
44	LEO RENNY	ATS Share Broker PVT. LTD.	3.5
45	MIDHUN S KUMAR S	Kotak Mahindra Bank	3.5
46	PARVATHY B	Decathlon	3.5
47	RESHMA E R	Tokyo Freight Services(reject), Kotak Mahindra Bank	3.5
48	RESHNA K R	Kotak Mahindra Bank	3.5
49	SANDRA SOMAN	Kotak Mahindra Bank	3.5
50	ARYA.R.S	Decathlon	3.6
51	ASWANI V S	Decathlon	3.6
52	GEORGE DOMINIC	Codea Technologies	3.6
53	MILY PELLISSERY	Decathlon, Puma (Email Confirmation)	3.6
54	GOPIKA S	BlueStone (SE)	3.67
55	CHRISTY THOMAS	MorningStar, Bizpole Business Solutions Pvt Ltd	3.99
56	JERIN PAULOSE SHINY	ICICI Bank	3.83
57	ATHEENA GEORGE	Bizfaro	3
58	RAM KIRAN P	ICICI Bank	3.83
59	SARUN P	ICICI Bank, ESAF	3.83
60	SNEHA V	ICICI Bank	3.83
61	SREEJA T S	ICICI Bank	3.83
62	ALBIN GEORGE	More Retail Private Ltd	4
63	SHAMIL P	Gold Plus Glass Industries	4
64	SHARMIN SHAJI	Gold Plus Glass Industries	4
65	RAHUL R	Puma	4.01
66	RIYA P R	ITC	4.05
67	CHANDRAKANTH KP	Consero Global	4
68	AISWARYA LALSON	Reliance General Insurance	4.2
69	MUHAMMED RAOOF K A	CubelInnovators	4.2
70	NIDHIN T S	WILDCRAFT	4.2
71	ABHAY VIJAY NAIR	Axis Bank	4.6
72	AMAL KP	Axis Bank,	4.6
73	AMRUTHA VR	Axis Bank,	4.6
74	EBYNO JILSON C	Axis Bank	4.6
75	GOURIPRIYA D	Axis Bank	4.6
76	KATHIRON G	VIVO(Fangs Technology Pvt. Ltd.)	4.6
77	FIROZ N	Turbolux Paints	4
78	GAUTHAM SATHEESH	Arvind Fashion	2.4
79	KEVIN EMMANUEL	Axis Bank	4.6
80	KIRAN NARAYANAN A N	Axis Bank,	4.6
81	NISHANDH R	Axis Bank, ICICI Prudential	4.6
82	PRANAV JOSHY	Axis Bank	4.6
83	SANGEETHA FRANCIS	Axis Bank, Reliance General Insurance	4.2
84	SHARUN P	Axis Bank	4.6
85	SURAJ R K	AXIS Bank (VAM Domestic)	4.6
86	TONY BABU	VIVO(Fangs Technology Pvt. Ltd.)	4.6
87	GOWRI PILLAI	Carisma Solutions	3



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88	ANN MARIYA PHILIP	Orell Techno Systems(India)Pvt Ltd.	4.7
89	ADARSH R S	HDFC Life	4.75
90	ADARSH V	Lifestyle International - MAX	4.75
91	IBRAHIM VALEED	Abrar Travels	3
92	AJITH P	ABFRL	4.75
93	AKHILAMOL JOSE	ABFRL	4.75
94	AKSHAY SP	ABFRL	4.75
95	ARATHI	Lifestyle International - MAX	4.75
96	JEES THOMAS	KPMG	5
97	ARPITHA ELIZABETH JOSEPH	Lifestyle International - MAX	4.75
98	DHEERAJ R S	ABFRL	4.75
99	JOSEPH JAMES	HDFC Life	4.75
100	JOMIT GEORGE	Turbolux Paints	4
101	KIRAN J PILLAI	ABFRL	4.75
102	JOSEPH FIRMIN N F	Carisma Solutions	3
103	MERIN VARGHESE	ABFRL	4.75
104	NEETHU NARAYANAN	ABFRL	4.75
105	RAM MOHAN M	HDFC Life	4.75
106	SANDRA DAVIS	Lifestyle International - MAX	4.75
107	SANDRA S	Lifestyle International - MAX	4.75
108	SANDRA SHANOJ	ABFRL	4.75
109	SHAHABAS T	Lifestyle International - MAX, Homecentre	4.75
110	VINU VICTOR	HDFC Life	4.75
111	ABHIRAMI NARAYANAN	Bluestone (SSE)	5
112	ABHIRAMI O P	Bluestone (SSE)	5
113	KRISHNAPRASAD K S	Arvind Fashion	2.4
114	ABHISHEK A NAIR	BlueStone	5
115	ANUMOD K P	Marketfeed	5
116	ASWATHY P	BlueStone	5
117	JOHN SAJI	Bluestone (SSE)	5
118	KIRAN K JOSHY	Bluestone (SSE)	5
119	LIMS K L	BlueStone	5
120	NIMISHA SHAJU	KIRTILALS	5
121	RAHUL G	Bluestone (SSE)	5
122	SHRIRAM NAIR	BlueStone	5
123	SREEKANTH M	BlueStone	5
124	VISHNU M M	Bluestone (SSE)	5
125	SUHAIB AP	Al Marah	5.28
126	MONUPRASAD R	JM Lifestyle Interiors Projects Pvt Ltd	3.36
127	HALA ABID	EdYoda	5.48
128	AKHILESH T	KPMG	5.5
129	AKSHAY JAYANANDHAN	KPMG	5.5
130	JUGAL DEV KJ	KPMG	5.5
131	MUHAMMED SAFVAN	KPMG	5.5
132	SUNITHA K	KPMG	5.5
133	VARSHA C	KPMG	5.5
134	MUHAMMED SUHAIL S	HTIC Global	2.7



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135	AMAL CV	NoBroker	5.81
136	JOYAL JOSE	Teachnook, ClubW	6
137	AJMAL K I	Ramco Cements	6.24
138	AMAL MURALI	Ramco Cements, ICICI Bank	6.24
139	AKHIL SHAJI	PlanetSpark	6.5
140	NIDHIN VARGHESE EAPEN	Walkaroo	3
141	CHANDANA G	Skill-Lync	6.5
142	FARHAD SAMAD	alliantgroup	6.5
143	P C RAMACHANDRAN	PlanetSpark, LifeWell	6.5
144	SANJAY S KUMAR	Polycab India Limited	6.5
145	JACOB J KANJIRAKKADAN	InfoEdge	6.75
146	NAIR VISHNU AJITHKUMAR	InfoEdge	6.75
147	ROSE MARIA SANTHOSH	InfoEdge	6.75
148	ABHISHEK SHINE	L&T Financial Services	7
149	ANANDHU.T.R	Mahindra Finance	7
150	CHRISTY MATHEW	L&T Financial Services	7
151	JOPHIN	L&T Financial Services	7
152	PURUSHOTHAMAN P	Walkaroo	3
153	RAHUL R	L&T Financial Services	7
154	RANJANA JAYAKUMAR	BuyerForesight	7
155	SANDRA N.S	L&T Financial Services	7
156	ATHUL KRISHNA KV	Berger Paints	7.5
157	NIKHIL GEORGE	Berger Paints	7.5
158	AGHIL AZAD	SolarSquare Energy	8
159	RAMSHEED T	Sobha Limited	3.5
160	JAYAKISHAN M	SolarSquare Energy, Vivid real Solution Pvt	8, 1.80
161	VISHNU PK	SolarSquare Energy	8
162	RAVEENA RAJAN	Academor	9
163	SANAHU	Netscale Technology	8.11
164	GOPIKA G	Mondelez International	8.13
165	SREELAKSHMI U. T	Mondelez International	8.13
166	AKHIL CHANDRAN	PropertyPistol Realty	8.4
167	RIYA BABU E	Mahindra	3
168	AKHIL T R	PropertyPistol Realty, ICICI Prudential	8.4
169	ASHWIN PAUL	PropertyPistol Realty	8.4
170	BAVISH ANTONY	PropertyPistol Realty	8.4
171	BINIL DAS V	PropertyPistol Realty	8.4
172	EMJO GEORGE	PropertyPistol Realty, ICICI Prudential	8.4
173	MUHAMMED SABITH	PropertyPistol Realty	8.4
174	MUHTAJ P	PropertyPistol Realty,	8.4
175	RAHEES K T	PropertyPistol Realty, YES Bank	8.4
176	ZAYAN P	PropertyPistol Realty	8.4
177	ANN M A	JARO Education	8.46
178	ATHULYA RAMESH	JARO Education	8.46
179	HARITHA BENNY	Intelipaat, Century Plyboard	9
180	NITHIN R G	Intelipaat	9
181	SREELAKSHMI M	Intelipaat, Puma	9



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182	AMEEN MUHAMMED MUSHAHID	Prestige Saudi Co. Ltd., ITC	9.14
183	ABHIJITH V	SIB	10
184	ANANDALEKSHMI	SIB	10
185	ANMARY GEORGE	SIB	10
186	ATHIRA S BABU	SIB	10
187	MANU EMIL	SIB	10
188	NIVIN VISHNU K V	SIB,	10
189	VAISHAGH N R	SIB	10
190	SHEN	International Placement(United Group of Initiatives)	8.04
191	BIBIN JOSEPH	Federal Bank	13.58
192	MICHAEL L	Federal Bank	13.58
193	ROSHAN MANOJ	Federal Bank	13.58
194	SUJISHA K	Federal Bank	13.58
195	ANJALI A B	Enterprise IT Solutions	6
196	SOURAV K	Bizpole Business Solutions Pvt Ltd	3
197	SREE LEKSHMY. V	Decathlon(Sport Leader)	3
198	ARAVIND J B	Synergy	9.5
199	ARDRA A A	Enterprise IT Solutions	6
200	BIMI JOSE C	Synergy	9.5
201	GLINTA V. S	Synergy	9.5
202	SRUTHI A	Talent Scout	3.6
203	IRIN JOSEPH C	Synergy	9.5
204	MEENU SARA MATHEW	Enterprise IT Solutions	6
205	MIDHUN S	Enterprise IT Solutions	6
206	MOHAMMED JUNAID P K	Almarah(reject), Consero	4
207	SURYA RAJESH	Alorica, Mahindra(Vayalat)	3.2
208	MOHD. NISAMUDHEEN	Enterprise IT Solutions	6
209	SWATHY S KUMAR	Allegis Group	3.5
210	MUHAMMED HIDAYATHULLA	Puma	4.01
211	VAISAKH A	, KPMG, Consero	5
212	NITIN BIJU	Enterprise IT Solutions	6
213	RIDHIK REMESH	Synergy , Saudi Company	9.5
214	ROHITH K	Synergy	9.5
215	SEJA NAJEEB	Fairmate Chemicals	3
216	SHOBITHA JOSHI	Decathlon, Coimbatore	3.5
217	SWATHI RAJENDRAN N	Alorica	5
218	VISHNU PRASAD	Bizpole Business Solutions Pvt Ltd	3
219	VINAIKRISHNAN R S	QualiMed Systems	3
220	VYSHAG VIBIN	Turbolux Paints	4
221	VISHNU S	Snowbell Technologies	3



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### Domain analysis for top 10 sectors in Alphabetical Order: Nos. placed

1. Retail	27	24	39
2. FMCG	7	6	5
3. Banking	13	40	52
4. NBFC	5	9	6
5. Consulting	30	12	9
6. Financial Services	8	17	23
7. EdTech	7	10	15
8. Insurance	4	15	2
9. HR & Services	5	9	6
10. Sports	2	8	1
11. Others	9	17	63
<b>Total students placed: count</b>	<b>117</b>	<b>167</b>	<b>221</b>



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