



LEAD COLLEGE OF MANAGEMENT

Aditya's story

of how a gateless college
opened the gate of
his bright future!





Google

Best management institute

Google Search

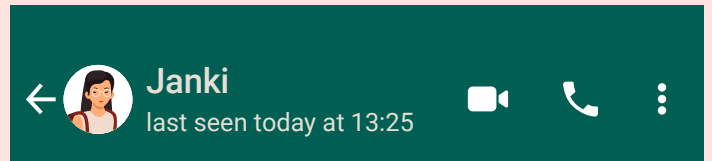
I'm Feeling Lucky

Google offered in: हिन्दी बाङ्ला తెలుగు मराठी தமிழ் ગુજરાતી ಕನ್ನಡ മലയാളം ਪੰਜਾਬੀ

Post the Graduation result, **Aditya** started hunting for the best Management Institute.

Nothing matched his wishlist! top ranking, freedom, 360 degree learning, evolved syllabus, global standards, practical approach, personality building, promising career...etc.

Down in desperation, Aditya buzzed his senior-turned buddy Janki, who now works for a US firm.



Just a have a walk through LEAD College, Dhoni, Palakkad.

Aditya landed in Palakkad, sipped a fizzy lemon soda and reached LEAD premises on meter charge for 5 km.

An illustration of a student with a backpack looking at a building labeled LEAD. The student is in the foreground, seen from behind, wearing a blue striped shirt and a grey backpack. The building is a large, white, multi-story structure with a central entrance and a sign that says "LEAD". There are palm trees and a green lawn in front of the building. A pink speech bubble contains the text "Where is the gate?" and "He asked a student chilling nearby." Another pink speech bubble contains the text "Gate? What for?". A light blue speech bubble contains the text "Aditya got shocked by the high-voltage joy of learning that LEAD has no iron bars of repression!".

Where is the gate?


He asked a student chilling nearby.

Gate?
What for?

Aditya got shocked by the high-voltage joy of learning that **LEAD** has no iron bars of repression!

He jumped to the reception lounge only to multiply his amusement, seeing a **full-stack display of trophies** brought in by the LEAD students for various achievements.





Opposite to it, Aditya saw a crowd gathered inside Kalam Hall enjoying a live musical event. He realised that **LEAD** is a 24X7 happening campus.

Accompanied by an Admission team member, Aditya spent a few moments with LEAD faculty members, **most of them PhD and rank holders** with proven track record of academic excellence.





Passing through the corridors, his attention was grabbed by a National Conference on Innovative India, having participants from all over the country. **Aditya started filling the application form for admission in his mind.**

Aditya walked besides smart class rooms, classy guest rooms, spacious auditorium and a swanky swimming pool. He couldn't believe that he was standing inside an Indian Institution. By that time, half of his application form had been keyed-in, in his mind.





COLLEGE CANTEEN

AMERICANO

MACHIATTO


ESPRESSO

CAFFE LATTE


NO

MOCHA LATTE

Craved by over-shooting excitement, he landed inside the aroma-filled LEAD canteen, where zero-pesticide veggies had started to become fantastic dishes. It was the students who managed both the farming of this veggies and the canteen.




Aditya imagined how enthusiastic it would be to take a break from the books and cultivate plants with pals! **Multiple OMGs** flashed across his mind.

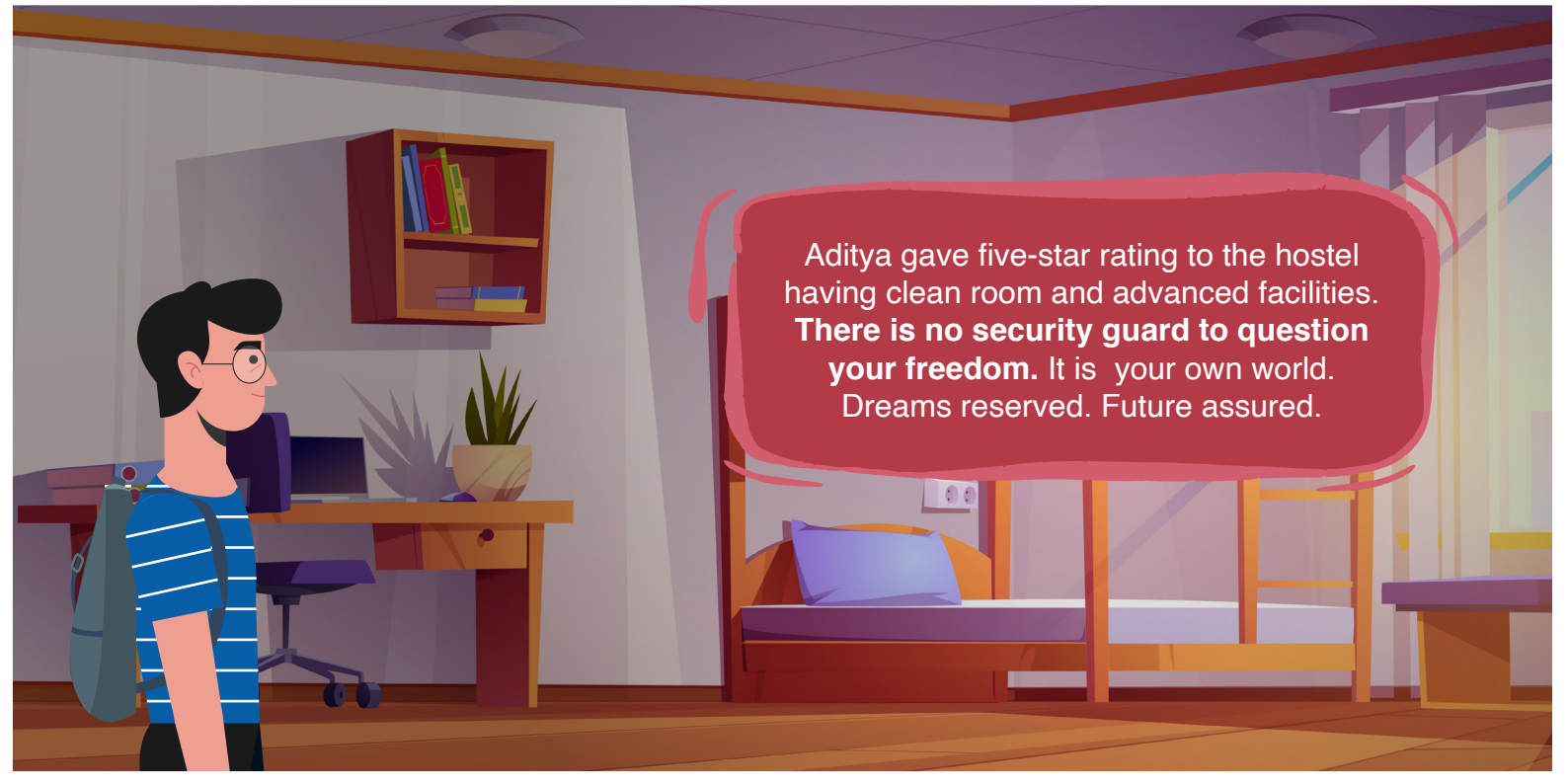


He learned the biggest. The institute is run by students! And, **It is a world of opportunities to groom yourself.**

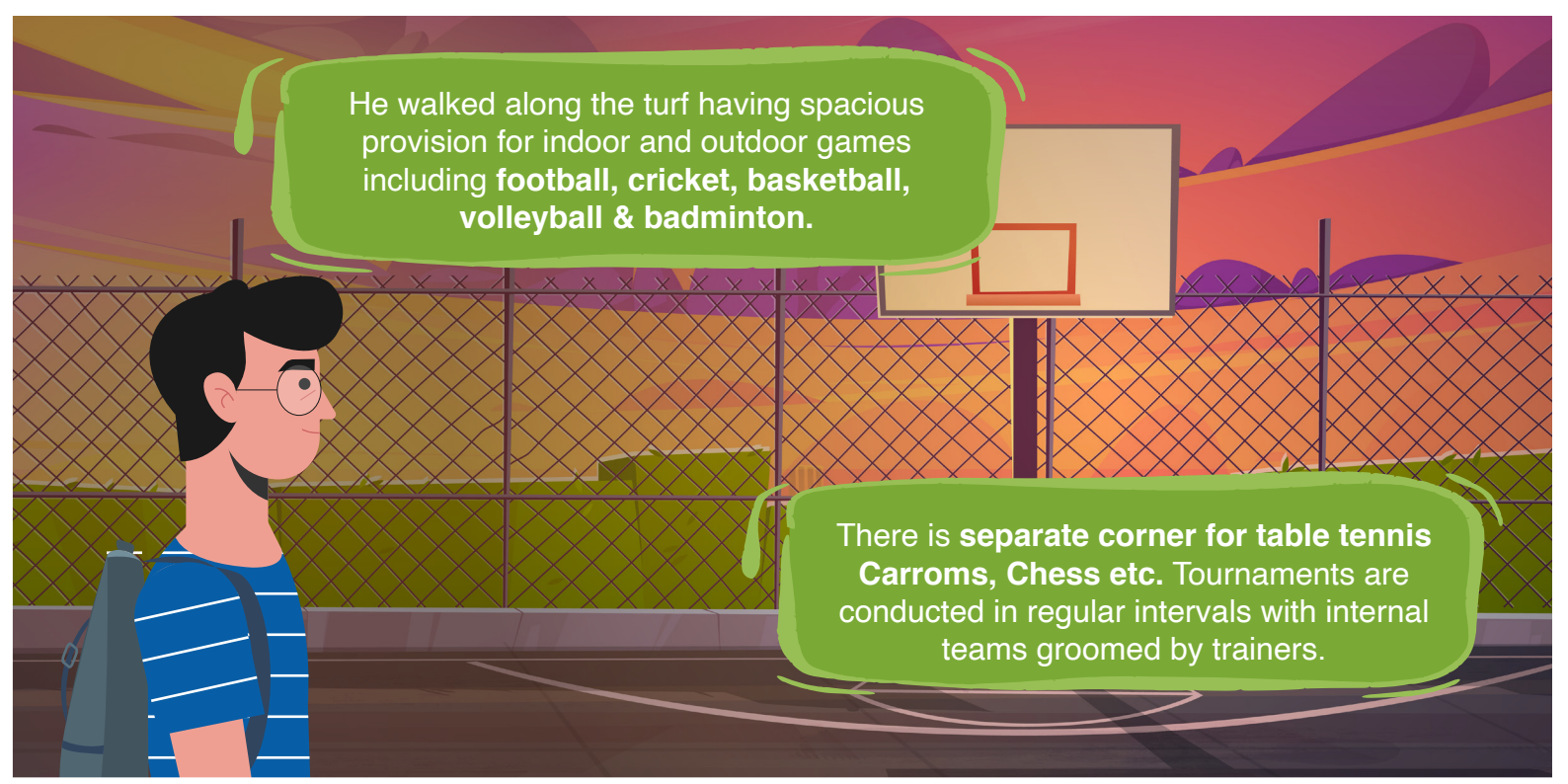
He realised that he can move along with his **two better-halves - academics and passion!** He saw students excelling in photography, participate in outbound activities, making movies and spending quality time with teachers!

An illustration of a library with tall green bookshelves filled with books. A man with glasses and a blue striped shirt with a backpack is looking at the books. The word 'MANAGEMENT' is written vertically on the bookshelves. A pink speech bubble contains text.

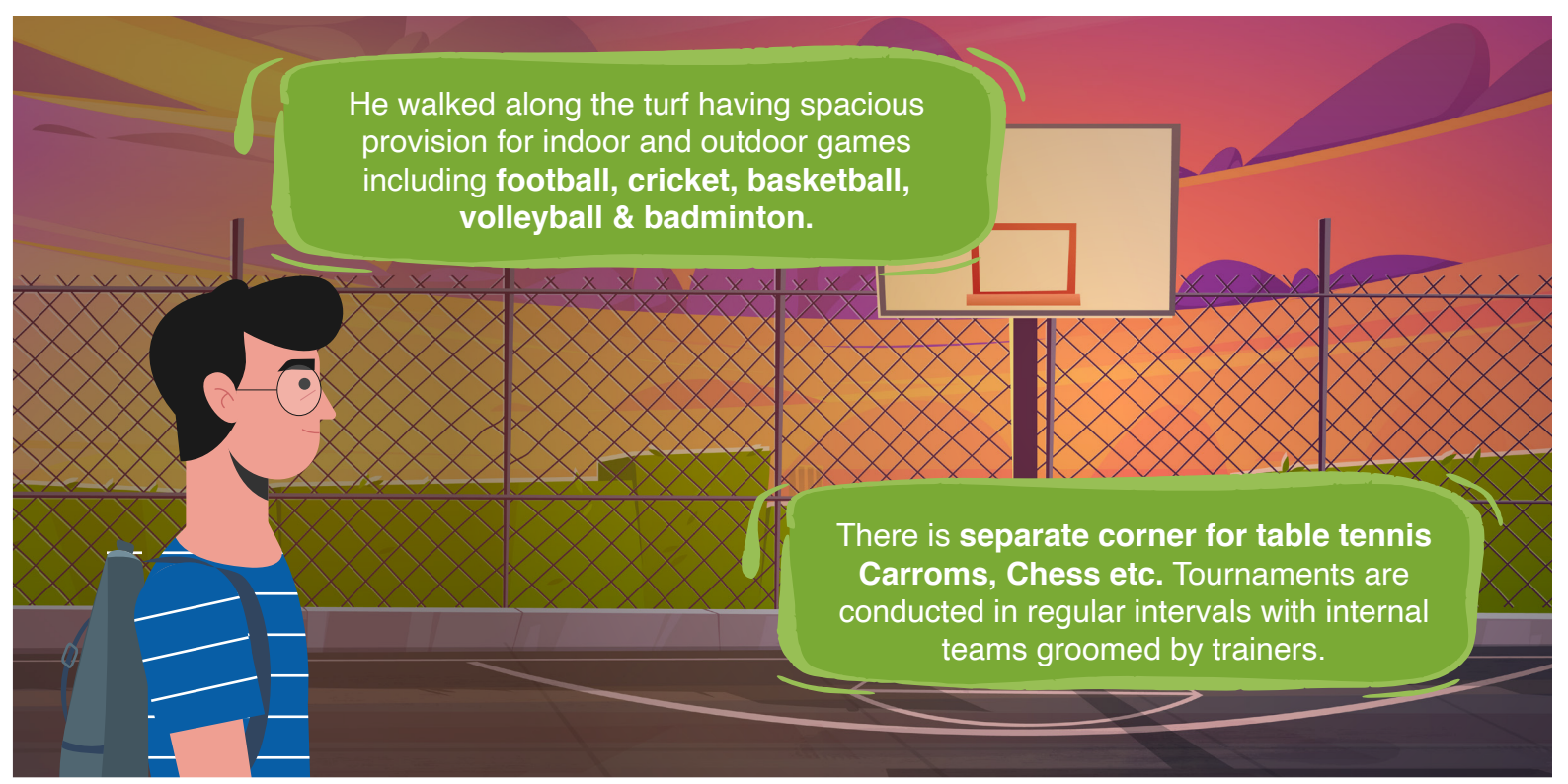
He visited **LEAD library** loaded with **8000+ books** and lacs of e-books, and LEADography room where students groom their personal talents.

An illustration of a hostel room. A man with glasses and a blue striped shirt with a backpack is looking at a desk with a computer and a plant. There is a bed with a purple pillow and a window with curtains. A pink speech bubble contains text.

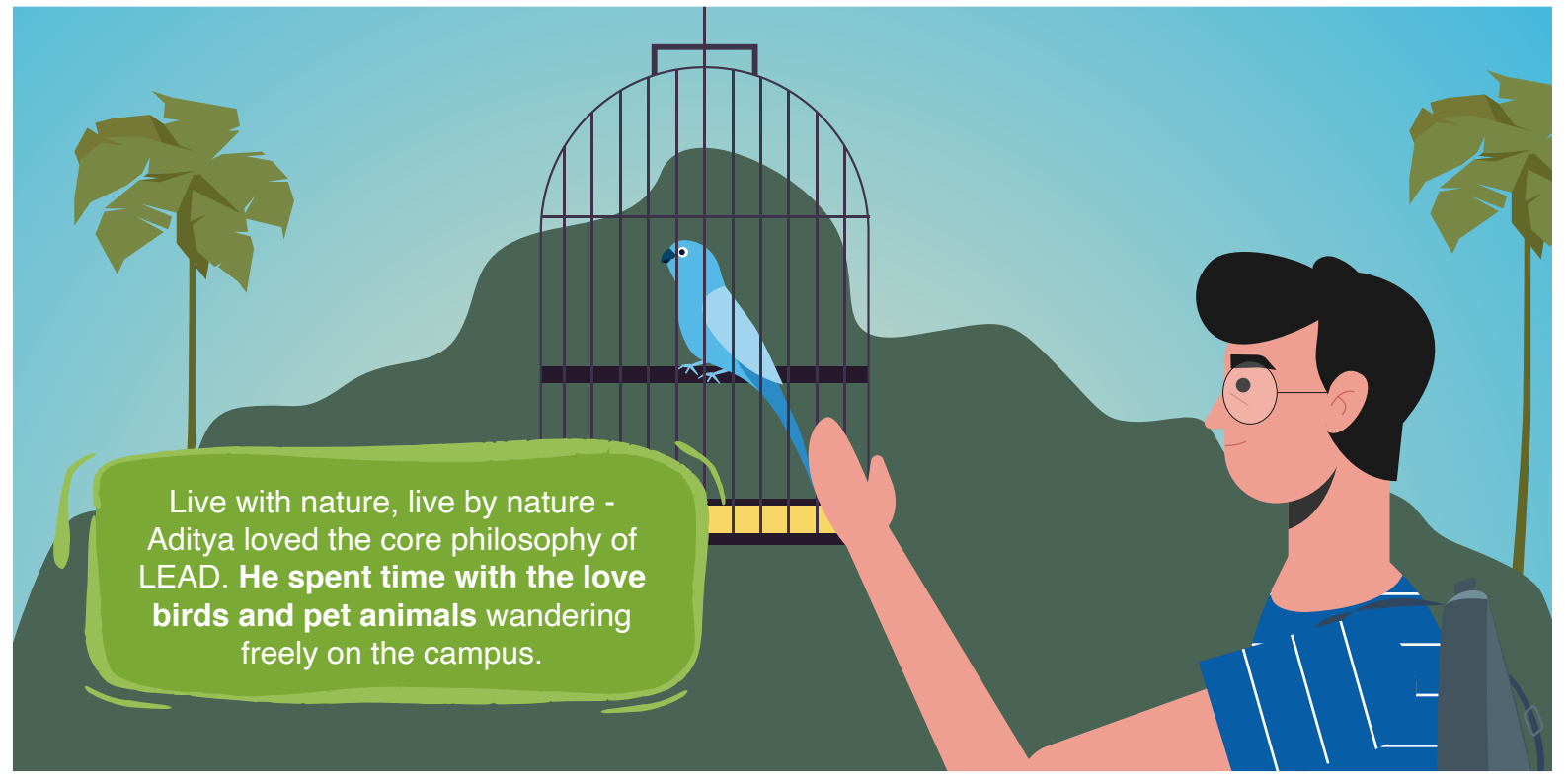
Aditya gave five-star rating to the hostel having clean room and advanced facilities. **There is no security guard to question your freedom.** It is your own world. Dreams reserved. Future assured.

A man with black hair, glasses, and a blue and white striped t-shirt with a grey backpack is walking on a sports field. In the background, there is a chain-link fence, a basketball hoop, and a sunset sky with orange and purple hues. A green speech bubble is positioned above him.

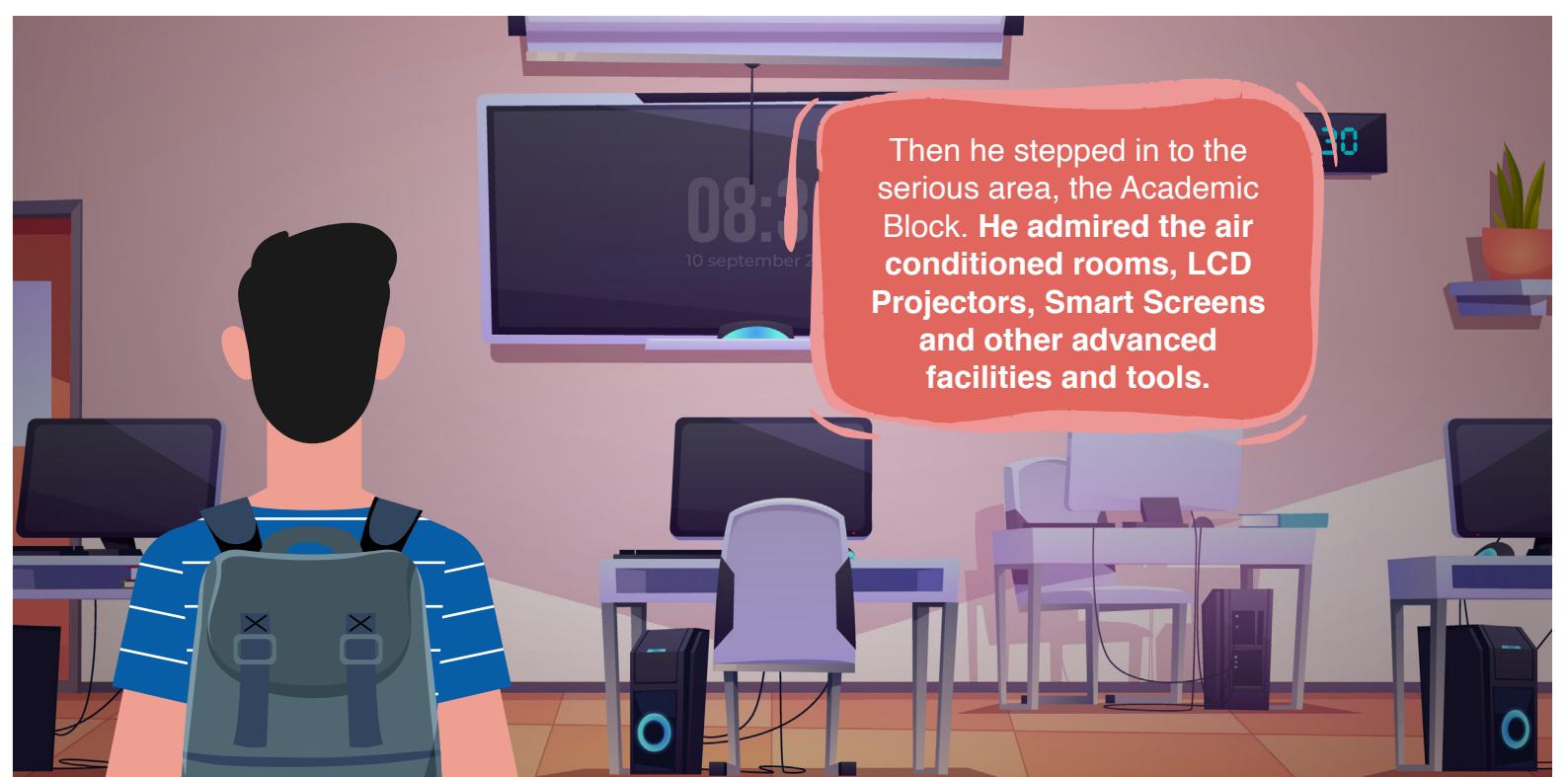
He walked along the turf having spacious provision for indoor and outdoor games including **football, cricket, basketball, volleyball & badminton.**

A man with black hair, glasses, and a blue and white striped t-shirt with a grey backpack is walking on a sports field. In the background, there is a chain-link fence, a basketball hoop, and a sunset sky with orange and purple hues. A green speech bubble is positioned to his right.

There is **separate corner for table tennis Carroms, Chess etc.** Tournaments are conducted in regular intervals with internal teams groomed by trainers.

A man with black hair, glasses, and a blue and white striped t-shirt with a grey backpack is looking at a blue bird in a wire cage. The background features a green hill, palm trees, and a clear blue sky. A green speech bubble is positioned to his left.

Live with nature, live by nature - Aditya loved the core philosophy of LEAD. He spent time with the **love birds and pet animals** wandering freely on the campus.

An illustration of a student with black hair, wearing a blue and white striped t-shirt and a grey backpack, standing in a computer lab. He is looking towards several computer workstations. Each workstation has a monitor, a keyboard, and a tower PC. A large LCD projector screen is mounted on the wall, displaying the time '08:30' and the date '10 september 2020'. A digital clock on the wall shows '30'. A potted plant sits on a shelf in the background.

Then he stepped in to the serious area, the Academic Block. He admired the air conditioned rooms, LCD Projectors, Smart Screens and other advanced facilities and tools.

An illustration of a man in a dark blue suit and white shirt, identified as Dr. Thomas K George, patting the shoulder of the student from the previous scene. The student is wearing his blue and white striped t-shirt and grey backpack. They are in an office setting. A desk in the background has a nameplate that says 'PRINCIPAL'. A green cap is on a shelf behind the desk. A framed picture hangs on the wall.

Call me Thomman!

When Aditya addressed 'Sir' to the Director of the college Dr. Thomas K George, he corrected him with a pat. He spent an hour with Thomman only to amaze at his **vision of a true Management Institute which produces entrepreneurs and professionals not mere.** He holds the Guinness World Record for conducting the longest business lesson continuously for 72 hours.

Aditya saluted the legacy of LEAD. Started in 2010 with unchallenged rating, it offers **100%** placement even with a student-strength of **360**.

LEAD takes innovative and bold steps like introducing **Entrepreneurship-MBA** and a whole lot of bullet points that matches LEAD with any internationally reputed institution.

Where else one can get such a life-oriented global quality Management Education?

Affiliated to



UNIVERSITY OF CALICUT

Approved by



AICTE

Accredited by



NBA

Member of



ACBSP

Member of



AMDISA

Accredited by NBA for Academic Years 2022-23 to 2024-25 i.e., up to 30.06.2025 Name of Programme (PG) Master of Business Administration

Total fees- **Rs.8 Lakhs** for 4 semesters

Which includes-

Tuition fees | Hostel fees | Uniform | Exam fees |
Skill development courses | Industrial visits

Aditya called Janki, thanked her for suggesting this one-and-only happening campus and finally he tapped the SUBMIT button of his application.



Thank you for suggesting this great place. I loved it.❤️❤️

