



LEAD
GURU SHISHYA
TRANSFORMING THE TEACHER

Revolutionise Your 'NEW GENS' to 'CHALLENGERS'

Two days Residential Faculty Development Programme

BASIC
9th & 10th
November
2018

ADVANCED
23rd & 24th
November
2018

LEAD College of Management

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ABOUT LEAD

Leadership and Entrepreneurship Academy Dhoni (LEAD), a standalone residential B-School Affiliated to University of Calicut, Approved by AICTE and is Accredited by NAAC. It was established in the year 2011. The campus is located towards leeward side of an ecofriendly tourist destination - Dhoni Hills, Palakkad. It acts as a lighthouse of the society for keen intellectual competition. It was founded with a vision to become one of the leading management institutions developing socially committed successful leaders and entrepreneurs. LEAD is committed to produce young management professionals who are not only academically competent but also responsible citizens with global outlook and exposure.

GURU SHISHYA BASIC

A duty of a teacher is not just to transfer knowledge but to develop the students in a holistic manner. 'Youth are not useless but used less'. This Guru Shishya Basic sets your mindset which can enable you to empower your students to a performer. Every great leader knows the primacy of life-long learning. At academia, this is as true for guru as it is for shishya. In the learning process, many students struggle with college-level reading and writing. Part of it is simply not knowing how to get the essentials from the text. As a guru, any teaching-learning process will be fruitful only when he/she is perspicacious to empathise their students and to create a quest for knowledge. This event will be peculiar of its kind to make you feel proud by appreciating the crux of our profession and to serve the student community with greater confidence.

GURU SHISHYA ADVANCED*

One should have under gone any of the FDPs conducted by LEAD. The pedagogy of teaching remains alien to many teachers. To repeat the contents in a book to the students, class carries no value because better knowledge is available at the fingertips of the students. Studying becomes harder and students hate sitting in the class. Change in the way of teaching sessions are handled in a class so that you can make students interested. Different training methods and outcome-based learning are dealt in this training.

OBJECTIVES OF GURU SHISHYA

- Understand the concept and principles of Guru-Shishya Relationship in Indian Culture.
- Understand the Roles, Responsibilities and Competencies of a Guru(Teacher) in the 21st century.
- Understand the Expectations and aspirations of Shishyas (students) in the modern era (new generations).
- Understand the outcome-based evaluation methods of modern teaching-learning techniques /pedagogies and their impact on learning process.

*Only those who have attended any FDP from LEAD can register for Guru Shishya Advanced

KEY RESOURCE PERSONS



Dr. Thomas George K
Ph.D(Psychology), M.Sc(Psychology),
M.Phil(Management), MBA, B.Tech

An engineer turned entrepreneur and the Chairman & Director of LEAD College of Management known for his "soft skill training" for more than two decades. He has conceived, designed and developed a most popular brand viz 'Turning Point' that has turned the life of thousands of young minds across the state and even outside India. His passion for 'Activity Based Teaching' that he deploys during his corporate engagement synchronise with Out Bound Training initiatives organically. The MDP/FDP initiatives anchored by him are the most sought-after programmes.



Dr. R Chandrasekhar
Ph.D, M.Phil in Economics, MBA, FAM,
MA Sociology, MA Psychology

Prof. R Chandrasekhar Menon, a renowned international healthcare professional turned academician is a NABH and Joint Commission International certified trainer. His management training endeavors like MDP/FDP includes various world-class corporate across the country and outside besides top class educational institutions like IIMs, Symbiosis, S.P Jain, IMT, TAPMI and the like. His passion for quality initiatives and association with accreditation processes like NAAC, NBA etc for the last 15 years have earned the reputation of being hired by various institutions praying for accreditation. Presently he is in LEAD as Professor.



Dr. V Raman Nair
Ph.D, MBA, M.Com, MA

Professor and previous Group Director with SCMS Group. A participant of International Teachers Programme at International Institute for Management Development, Switzerland and The Master Teacher Programme at Indian School of Business Hyderabad, he has been handling Case method of teaching in various subjects and for Faculty Development Programmes. Presently he is the Dean of Kochi Business School.



Dr. S Krishnakumar
Ph.D (USA), PGDBA (MDI Gurgaon),
B.Tech

An engineer turned management professional having more than 30 years of top class corporate experience and teaching experience of more than a decade in various reputed management institutions. Augmented by his corporate career and active involvement in strategy design as CEO of a reputed company, he has a deep sense of quality perspectives inbuilt in his personality. He is a well known and sought for MDP/FDP programme. Presently he is in LEAD as Professor.



Dr. P A Mathew
Ph.D, MBA, M. Phil, M.A Economics

Dr.Mathew completed his graduation and Post-Graduation from Madras Christian College and received his doctorate in International Economics from Jawaharlal Nehru University, New Delhi. He has extensive experience in the industry and was associated with companies like Videocon International and Aptec. He was the head of the Post graduate department of Economics at Christ University, Bangalore, India and was an Associate Professor at Symbiosis University. He served as the director of FISAT Business School, Cochin, Kerala, from June 2010 to March 2016 and was responsible for its metamorphosis into a leading B school. He presently serves as the chairman of Grace International Academy, Punalur- Kerala's first International Graduate college.



Dr. K Veerankutty
PhD, MBA, LLB, MA

Dr. K.Veerankutty was in Govt service for 31 years, out of this 14 years in Kerala Governor's Secretariat serving five Governors and 16 years in Administrative Secretariat, Trivandrum, served in various supervisory and managerial posts like Under Secretary, DY, Secretary, Joint Secretary and retired as Addl. Secretary to Govt in I.T Dept. Also, served as Professor in various MBA colleges approved by AICTE and as Director MBA in Ilahia College of Engineering, Muvattupuzha, DCSMAT TRIVANDRUM and Vagamon, Principal Institute of Technology Mayyil, Kannur. Currently working as the Dean of administration in LEAD College of Management, Palakkad.



Dr. Krishna Kumar TP
MBA, PGDIAM, PGDHM, PhD

Dr. Krishna Kumar TP commenced the career track in the defence as Meteorological Officer in the Indian Air Force and after completing 17 years of yeoman service got in to the field of academics. More than 15 years exposure and experience in the educational field as the Administrative head of many Dental, Medical, Engineering colleges and headed an MBA college under University of Calicut. Previously lead many Govt. funded training programmes in the state as an empaneled interventional trainer. Currently working as the Dean of academics in LEAD College of Management, Palakkad.



Dr. Aravind TS
PhD in Social Media Marketing, Mphil
in Management, MBA, LL.B

Dr. Aravind.TS is an academician, vlogger, speaker, social media enthusiast and digital marketing consultant. He did his PhD in Social Media Marketing and the study emphasis on EWOM (Electronic Word Of Mouth) created by youth in social media platforms like Facebook, Twitter, Instagram, YouTube, Pinterest etc help the moviegoers to know about the movie before they go to the cinemas. Dr. Aravind is an expert in using digital teaching skills in the management education and he is working with startups to develop different Edu-Gamification platforms. Dr. Aravind's PhD is the first research work in India related with Social Media Marketing and EWOM.

- ◆ Faculty members from Arts and Science, Engineering and Management colleges can participate.
- ◆ Deadline for confirmation with payment for participation:
 - Basic : 4th November 2018
 - Advanced : 16th November 2018
- ◆ Certificate of Participation will be issued to all the participants.
- ◆ Fees is inclusive of food and sharing accommodation.
- ◆ Seat is limited to first 60 confirmed participants only.

Fees for Basic
₹1000+18% GST
Per Person

Fees for Advanced
₹1500+18% GST
Per Person

For Details
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For Registration Visit
www.lead.ac.in